

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

SECRETARY OF THE SENATE

08 DEC 17 PM 1:48

Office Use Only

1. NAME OF COMMITTEE (in full) **USE FEC MAILING LABEL OR TYPE OR PRINT** Example: If typing, type over the lines

Democratic Senatorial Campaign Committee

ADDRESS (number and street)

120 Maryland Avenue, NE

☐ Check if different than previously reported. (ACC)

Washington

DC

20002

2. **FEC IDENTIFICATION NUMBER** **CITY** **STATE** **ZIP CODE**

C00042366

3. IS THIS REPORT ☐ NEW (N) OR ☒ AMENDED (A)

4. **TYPE OF REPORT**
(Choose One)

(a) Quarterly Reports:

- ☐ April 15 Quarterly Report(Q1)
- ☐ July 15 Quarterly Report(Q2)
- ☐ October 15 Quarterly Report(Q3)
- ☐ January 31 Quarterly Report(YE)
- ☐ July 31 Mid-Year Report(Non-election Year Only) (MY)
- ☐ Termination Report (TER)

(b) Monthly Report Due On: ☐ Feb 20 (M2) ☐ May 20 (M5) ☐ Aug 20 (M8) ☐ Nov 20 (M11) (Non-Election Year Only)
☐ Mar 20 (M3) ☐ Jun 20 (M6) ☒ Sep 20 (M9) ☐ Dec 20 (M12) (Non-Election Year Only)
☐ Apr 20 (M4) ☐ Jul 20 (M7) ☐ Oct 20 (M10) ☐ Jan 31 (YE)

(c) 12-Day **PRE-Election** Report for the: ☐ Primary (12P) ☐ General (12G) ☐ Runoff (12R)
☐ Convention (12C) ☐ Special (12G)

Election on in the State of

(d) 30-Day **Post -Election** Report for the: ☐ General (30G) ☐ Runoff (30R) ☐ Special (30S)

Election on in the State of

5. Covering Period 08 01 2008 through 08 31 2008

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer John B. Poersch, Jr.

Signature of Treasurer

Date 12 17 2008

NOTE : Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

FEC FORM 3X
(Rev. 12/2004)

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

Write or Type Committee Name
Democratic Senatorial Campaign Committee

Report Covering the Period:

From:

M M
0 8D D
0 1Y Y Y Y
2 0 0 8

To:

M M
0 8D D
3 1Y Y Y Y
2 0 0 8

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 Y Y Y Y 2 0 0 8		29403291.75
(b) Cash on Hand at Beginning of Reporting Period	42995090.33	
(c) Total Receipts (from Line 19)	4359898.86	47570524.42
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	47354989.19	76973816.17
7. Total Disbursements (from Line 31)	13687563.64	43306390.62
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	33667425.55	33667425.55
9. Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D)	11500.00	
10. Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D)	0.00	

☒ This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

28020810947

DETAILED SUMMARY PAGE OF RECEIPTS

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

Democratic Senatorial Campaign Committee

Report Covering the Period: From:

MM	DD	YY
08	01	2008

 To:

MM	DD	YY
08	31	2008

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	2356310.70	27351162.63
(ii) Unitemized	1323882.49	9530597.36
(iii) TOTAL (add Lines 11(a)(i) and (ii)	3680193.19	36881759.99
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	564550.00	7870900.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	4244743.19	44752659.99
12. Transfers From Affiliated/Other Party Committees	40610.84	2073242.52
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	5416.47	140598.05
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	69128.36	604023.86
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b))	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	4359898.86	47570524.42
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	4359898.86	47570524.42

200808310543

DETAILED SUMMARY PAGE of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)	0.00	0.00
(i) Federal Share.....		
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	5646638.41	23882504.09
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ➤	5646638.41	23882504.09
22. Transfers to Affiliated/Other Party Committees.....	3144625.18	10570720.12
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	79800.00	359100.00
24. Independent Expenditure (use Schedule E).....	4653033.90	5806435.09
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	70822.15	976914.66
26. Loan Repayments Made.....	0.00	1500000.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	92644.00	209716.66
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ➤	92644.00	209716.66
29. Other Disbursements.....	0.00	1000.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	13687563.64	43306390.62
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	13687563.64	43306390.62

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3)	4244743.19	44752659.99
34. Total Contribution Refunds (from Line 28(d))	92644.00	209716.66
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	4152099.19	44542943.33
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	5646638.41	23882504.09
37. Offsets to Operating Expenditures (from Line 15, page 3)	5416.47	140598.05
38. Net Operating Expenditures (subtract Line 37 from Line 36)	5641221.94	23741906.04

FE6AN026

20020310550

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 1768 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
---	---

Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

McMahon Squier Lapp & Assocs.

Mailing Address

300 N Lee St. Ste 500

City

Alexandria

State

VA

Zip Code

22314

Purpose of Expenditure

Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Calendar Year-To-Date Per Election

for Office Sought

2453773.43

Date

M M / D D / Y Y Y Y
0 8 / 0 1 / 2 0 0 8

Amount

8400.00

Transaction ID: SE-52339

Office Sought:

☐ House

State: OR

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Elizabeth Dole

Calendar Year-To-Date Per Election

for Office Sought

1571158.76

Date

M M / D D / Y Y Y Y
0 8 / 0 1 / 2 0 0 8

Amount

377624.00

Transaction ID: SE-52343

Office Sought:

☐ House

State: NC

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

(a) SUBTOTAL of Itemized Independent Expenditures

386024.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

M M / D D / Y Y Y Y
1 2 / 1 7 / 2 0 0 8

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1769 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
McMahon Squier Lapp & Assocs.

Date
MM / DD / YYYY
08 / 05 / 2008

Mailing Address
300 N Lee St. Ste 500

Amount
1239.50

City State Zip Code
Alexandria VA 22314

Transaction ID: SE-52454

Purpose of Expenditure
Media Production

Category/Type

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
08 / 05 / 2008

Mailing Address
PO Box 7777

Amount
182780.00

City State Zip Code
Philadelphia PA 19175-0061

Transaction ID: SE-52452

Purpose of Expenditure
Media Buy TV

Category/Type

Office Sought: ☐ House State: MS
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 768748.28

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures 184019.50

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Date MM / DD / YYYY
12 / 17 / 2008

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1770 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
08 / 05 / 2008

Mailing Address
PO Box 7777

Amount
9139.00

City State Zip Code
Philadelphia PA 19175-0061

Transaction ID: SE-52456

Purpose of Expenditure
Media Buy Radio

Category/
Type

Office Sought: ☐ House State: OR
☒ Senate District: _____
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
08 / 05 / 2008

Mailing Address
PO Box 7777

Amount
394222.00

City State Zip Code
Philadelphia PA 19175-0061

Transaction ID: SE-52457

Purpose of Expenditure
Media Buy TV

Category/
Type

Office Sought: ☐ House State: OR
☒ Senate District: _____
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
2008

(a) SUBTOTAL of Itemized Independent Expenditures	403361.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Date M M / D D / Y Y Y Y
12 / 17 / 2008

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1771 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy Internet

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election for Office Sought **2453773.43**

Date
 MM / DD / YYYY
 08 / 05 / 2008

Amount
13655.00

Transaction ID: SE-52458

Office Sought: ☐ House ☒ Senate ☐ Presidential
 State: OR District: _____

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
 Elizabeth Dole

Calendar Year-To-Date Per Election for Office Sought **1571158.76**

Date
 MM / DD / YYYY
 08 / 05 / 2008

Amount
28317.00

Transaction ID: SE-52464

Office Sought: ☐ House ☒ Senate ☐ Presidential
 State: NC District: _____

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

(a) SUBTOTAL of Itemized Independent Expenditures	41972.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date
 MM / DD / YYYY
 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1772 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy Radio

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Date
MM / DD / YYYY
08 / 12 / 2008

Amount
8864.83

Transaction ID: SE-52605

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

City State Zip Code
Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Date
MM / DD / YYYY
08 / 12 / 2008

Amount
387523.96

Transaction ID: SE-52606

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures 396388.79
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date MM / DD / YYYY
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1773 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy Internet

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election for Office Sought
 2453773.43

Date
 MM / DD / YYYY
 08 / 12 / 2008

Amount
 13654.38

Transaction ID: SE-52607

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
 Elizabeth Dole

Calendar Year-To-Date Per Election for Office Sought
 1571158.76

Date
 MM / DD / YYYY
 08 / 12 / 2008

Amount
 346443.95

Transaction ID: SE-52610

Office Sought: ☐ House State: NC
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures	360098.33
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date
 MM / DD / YYYY
 12 / 17 / 2008

26020310535

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1775 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
---	---

Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

McMahon Squier Lapp & Assocs.

Mailing Address
300 N Lee St. Ste 500

City State Zip Code
Alexandria VA 22314

Purpose of Expenditure
Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Calendar Year-To-Date Per Election
for Office Sought 2453773.43

Full Name (Last, First, Middle, Initial) of Payee

Bright Idea Creative, Inc.

Mailing Address
1824 Swann Street, NW

City State Zip Code
Washington DC 20009

Purpose of Expenditure
Media Production

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Bob Schaffer

Calendar Year-To-Date Per Election
for Office Sought 603626.73

Date

08 / 19 / 2008

Amount

5590.09

Transaction ID: SE-52788

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General

☐ Other (specify):
2008

Disseminated on 8/1/08. Originally reported 14,419

Date

08 / 19 / 2008

Amount

19110.00

Transaction ID: SE-52828

Office Sought: ☐ House State: CO
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General

☐ Other (specify):
2008

(a) SUBTOTAL of Itemized Independent Expenditures	24700.09
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date 12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1777 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy Internet ☐

Name of Federal Candidate supported or Opposed by expenditure:
 Elizabeth Dole

Calendar Year-To-Date Per Election for Office Sought 1571158.76

Date
 MM / DD / YYYY
 08 / 19 / 2008

Amount
15062.22

Transaction ID: SE-52794

Office Sought: ☐ House State: NC
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy Radio ☐

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election for Office Sought 2453773.43

Date
 MM / DD / YYYY
 08 / 19 / 2008

Amount
8864.83

Transaction ID: SE-52796

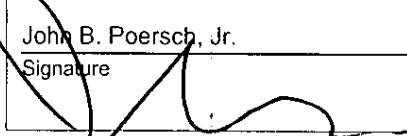
Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): _____
 2008

(a) SUBTOTAL of Itemized Independent Expenditures	23927.05
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature 

Date
 MM / DD / YYYY
 12 / 17 / 2008

26020610533

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1778 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
---	---

Check if ☐ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Calendar Year-To-Date Per Election

2453773.43

for Office Sought

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

388286.87

Transaction ID: SE-52797

Office Sought: ☐ House, State: OR

☒ Senate District: _____

☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General

☐ Other (specify): _____
2008

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Internet

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:

Gordon Smith

Calendar Year-To-Date Per Election

2453773.43

for Office Sought

Date

MM / DD / YYYY
08 / 19 / 2008

Amount

13654.58

Transaction ID: SE-52798

Office Sought: ☐ House, State: OR

☒ Senate District: _____

☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General

☐ Other (specify): _____
2008

(a) SUBTOTAL of Itemized Independent Expenditures	401941.45
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

MM / DD / YYYY
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1782 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Shorr Johnson Magnus

Mailing Address
 1831 Chestnut Street, 6th FL

City State Zip Code
 Philadelphia PA 19103

Purpose of Expenditure Category/Type
 Media Production

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Calendar Year-To-Date Per Election for Office Sought
 2453773.43

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Mailing Address
 PO Box 7777

City State Zip Code
 Philadelphia PA 19175-0061

Purpose of Expenditure Category/Type
 Media Buy TV

Name of Federal Candidate supported or Opposed by expenditure:
 Roger Wicker

Calendar Year-To-Date Per Election for Office Sought
 768748.28

Date
 MM / DD / YYYY
 08 / 26 / 2008

Amount
 17847.71

Transaction ID: SE-53008

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Disseminated 8/15/08. Originally reported 18,597.11

Date
 MM / DD / YYYY
 08 / 26 / 2008

Amount
 171843.36

Transaction ID: SE-52998

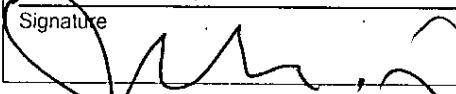
Office Sought: ☐ House State: MS
☒ Senate District:
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures	189691.07
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature  Date MM / DD / YYYY
 12 / 17 / 2008

28020810660

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1783 / 1795

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Internet

Category/
Type

Date

MM / DD / YYYY
08 / 26 / 2008

Amount

13243.32

Transaction ID: SE-52999

Office Sought:

☐ House

State: MS

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

Calendar Year-To-Date Per Election

768748.28

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy Radio

Category/
Type

Date

MM / DD / YYYY
08 / 26 / 2008

Amount

9097.87

Transaction ID: SE-53002

Office Sought:

☐ House

State: OR

☒ Senate

District: _____

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General

☐ Other (specify): _____
2008

Calendar Year-To-Date Per Election

2453773.43

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

22341.19

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

Date

MM / DD / YYYY
12 / 17 / 2008

28020510551

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1784 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 08 / 26 / 2008

Mailing Address
 PO Box 7777

Amount
 388037.37

City State Zip Code
 Philadelphia PA 19175-0061

Transaction ID: SE-53003

Purpose of Expenditure
 Media Buy TV

Category/
 Type

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
 for Office Sought 2453773.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 08 / 26 / 2008

Mailing Address
 PO Box 7777

Amount
 13654.58

City State Zip Code
 Philadelphia PA 19175-0061

Transaction ID: SE-53004

Purpose of Expenditure
 Media Buy Internet

Category/
 Type

Office Sought: ☐ House State: OR
☒ Senate District:
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
 Gordon Smith

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
 for Office Sought 2453773.43

Disbursement For: ☐ Primary ☒ General
☐ Other (specify): 2008

(a) SUBTOTAL of Itemized Independent Expenditures	401691.95
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
 Signature

Date
 M M / D D / Y Y Y Y
 12 / 17 / 2008

28020310552

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1786 / 1795
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee Shorr Johnson Magnus		Date MM / DD / YYYY 08 / 28 / 2008	
Mailing Address 1831 Chestnut Street, 6th FL		Amount 13548.56	
City Philadelphia	State PA	Zip Code 19103	Transaction ID: SE-53145
Purpose of Expenditure Media Production	Category/ Type	Office Sought: <input type="checkbox"/> House State: OR <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Gordon Smith		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify): 2008	
Full Name (Last, First, Middle, Initial) of Payee William A. Carrick Consulting		Disseminated on 8/20/08. Originally reported 14,380.26	
Mailing Address 2866 Belden Drive		Date MM / DD / YYYY 08 / 29 / 2008	
City Los Angeles	State CA	Zip Code 90068	Amount 14342.19
Purpose of Expenditure Media Production	Category/ Type	Transaction ID: SE-53186	
Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker		Office Sought: <input type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify): 2008	
		Disseminated 8/5/08. Originally reported 7,292.57	

(a) SUBTOTAL of Itemized Independent Expenditures 27890.75

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date MM / DD / YYYY
12 / 17 / 2008

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 1789 / 1795
 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee Shorr Johnson Magnus		Date MM / DD / YYYY 08 / 29 / 2008	
Mailing Address 1831 Chestnut Street, 6th FL		Amount 14219.00	
City Philadelphia	State PA	Zip Code 19103	Transaction ID: SE-53289
Purpose of Expenditure Media Production	Category/ Type	Office Sought: <input type="checkbox"/> House State: OR <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Gordon Smith		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) : _____ 2008	
		Disseminated on 8/27/08. Originally reported 15,000.00	
		2453773.43	

(a) SUBTOTAL of Itemized Independent Expenditures	14219.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	4653033.90
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
John B. Poersch, Jr. _____ Signature	Date MM / DD / YYYY 12 / 17 / 2008

28020610554

NANCY ERICKSON
SECRETARY

PAMELA B. GAVIN
SUPERINTENDENT

HART SENATE OFFICE BUILDING
SUITE 232
WASHINGTON, DC 20510-7118
PHONE: (202) 224-0322

United States Senate

OFFICE OF THE SECRETARY

OFFICE OF PUBLIC RECORDS

THE PRECEDING DOCUMENT WAS:

HAND DELIVERED

12-17-08

Date of Receipt

USPS FIRST CLASS MAIL

Postmark

USPS REGISTERED/CERTIFIED

Postmark

USPS PRIORITY MAIL

Postmark

DELIVERY CONFIRMATION OR SIGNATURE CONFIRMATION LABEL ☐

USPS EXPRESS MAIL

Postmark

OVERNIGHT DELIVERY SERVICE:

SHIPPING DATE

NEXT BUSINESS DAY DELIVERY

FEDERAL EXPRESS

☐

UPS

☐

DHL

☐

AIRBORNE EXPRESS

☐

RECEIVED FROM FEDERAL ELECTION COMMISSION

Date of Receipt

POSTMARK ILLEGIBLE ☐

NO POSTMARK ☐

FAX

Date of Receipt

OTHER

Date of Receipt or Postmark

PREPARER

RD

DATE PREPARED

12-17-08

20081217

23020610886

